

EXECUTIVE SECRETARIAT  
ROUTING SLIP

TO:

		ACTION	INFO	DATE	INITIAL
1	DCI		X		
2	DDCI		X		
3	EXDIR		X		
4	D/ICS				
5	DDI				
6	DDA				
7	DDO				
8	DDS&T				
9	Chm/NIC				
10	GC				
11	IG				
12	Compt				
13	D/Pers				
14	D/OLL				
15	D/PAO	X			
16	SA/IA				
17	AO/DCI				
18	C/IPD/OIS				
19					
20	<i>ER FILE</i>				
21					
22					
	SUSPENSE				

Remarks

To 15: For recommendation please to  
DCI.

8412320  
Date

Executive Secretary  
13 Dec 84

Date

3637 (10-81)

Public Affairs Satellite System, Inc.



1012 14th Street, N.W.  
Suite 201  
Washington, D.C. 20005  
202 628-2600  
Telex # 466-160

December 11, 1984

6430 Sunset Blvd.  
Suite 908  
Los Angeles, CA 90028  
213 462-4951

The Honorable William Casey III  
Director of C.I.A.  
Washington, D.C. 20505

Executive Registry

84-10095

Dear Mr. Casey:

Public Affairs Satellite System is now scheduling guests for the 1985 season of its weekly live-by-satellite television news interview series, National Newsmakers.

Now affiliated with more than 50 stations, National Newsmakers enables prominent people in government, business, the arts, sports and politics to reach grass-roots audiences nationwide.

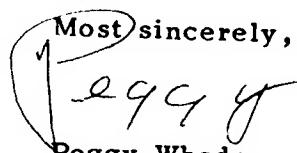
National Newsmakers interviews receive high exposure because they give TV stations exclusive, newsmaking, different, and interesting programming. Usually, each segment is televised several times by each station, so long as it remains newsworthy.

An appearance on National Newsmakers requires just one hour of your time in our Capitol Hill studio (or a studio in another major city when appropriate). In that time, you will be interviewed by eight to 10 news anchors from cities around the country -- live by satellite. In addition, one interview is conducted by an in-studio guest reporter for the benefit of stations unable to participate directly.

Interviews are conducted one at a time, each lasting about five minutes. You will talk directly to the anchor person of each station. The interview becomes the featured segment of the evening news, and is promoted extensively by each station.

I'll be calling you soon to discuss a guest appearance on National Newsmakers -- just as I did for ABC's Issues and Answers and This Week with David Brinkley.

I'm looking forward to more good programs with you.

Most sincerely,  
  
 Peggy Whedon  
Producer

Happy New Year!

P309  
DCI  
EXEC  
REG